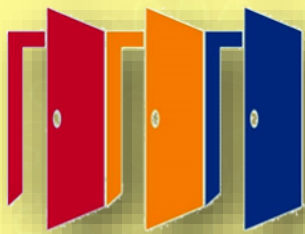


The Weekly Bulletin of the Rotary Club of Surathkal

Rotary District 3181

Charter No. 27539


 ROTARY
 OPENS
 OPPORTUNITIES


E-SUHRITH

8th February 2021
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www.rcsurathkal.org
Dear fellow Rotarians,

The month of February is very special in the Rotary calendar since it is designated World Understanding Month. The month also includes the anniversary of the first meeting of Rotary held on February 23, 1905, now designated World Understanding and Peace Day.

In designating World Understanding Month, the Rotary International board asks all Rotary clubs to plan programs for our weekly meeting and undertake special activities to emphasize "understanding and goodwill as essential for world peace."

To observe this designated month, let us arrange good speakers, invite youth exchange students and international scholars from schools and universities to our club meetings, arrange discussions on national issues, present entertainment with a cultural or artistic theme and schedule other programs with emphasis on our nation.

World Understanding Month is a chance for our club to pause, plan and promote the Fourth Avenue of Service - Rotary's continued quest for goodwill, peace and understanding among people of the world.

Coming weekend our Zonal Cultural competition has been arranged, Our club always used to take active part in the program and win paurels. Those were the days we enjoyed fellowship and friendship among the Rotarians, Anns, and Annets. But Covid-19 pandemic has diluted the enthusiasm of our club members. May be due to change in education curriculum, many of our children, especially school going children are facing problem in making available to these activities. Anyhow let us try to bring back the enthusiasm among the members by at least participating in the programs arranged by the Zonal leaders of our Rotary.



Yours in Rotary
P Raghavendra, President

We celebrate the Wedding Anniversary of ...
Jayashree -Raveendra Y on 24th of February

E SUHRITH Conveys our Special Greetings to them on these special occasions.



Of the things we think, say or do

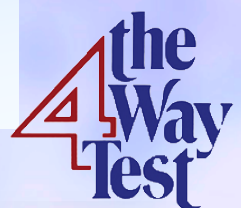
1. Is it the truth ?
2. Is it fair to all concerned ?
3. Will it build goodwill and better friendships ?
4. Will it be beneficial to all concerned ?



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Click [HERE](#) for viewing all the back issues of

E SUHRITH


The Header

...Editor's Eyrie...

The week that was....



The Joint Board meeting was hosted by Rtn Ravilochan at his Kuteera. We also celebrated the birthday of our Senior Rtn. PP Shrinivasa Rao



Handed over a cheque to Government Zilla Panchayath School for **distribution of salary to the staff** and also **Digital infrared Thermometer** on 5 Feb.

Our **Swaccha Surathkal Campaign** continues. On 5 Feb. another garbage dump was cleared and was readied as a garden in Chitrapur

On 27th Jan, the InnerWheel Club of Surathkal had their Official Chairman's Visit. In contin-



uation of the tradition, IPP Rtn. Ramesh Rao released their Special Bulletin

Dr. Aravind Bhat, Secretary



Rotary In the News:

Rtn Dr B R Samaga had an interaction with Sri Diwakar Hegde, the Program Director of Akashvani Mysore on 3 Feb.

A collection of humorous articles "**Inti Dwadashaakhyana**" of Ann Sathyavathi Harikrishnan was released by IW Chirman, Warija Jagadish on 27th Jan.

She was also honored by IW Surathkal for her service to literature on the same day.



Gallery Link: <https://sites.google.com/site/rotarysurathkalgallery/>

Rear View Mirror

RI PRESIDENT-ELECT ANNOUNCES 2021-22 PRESIDENTIAL THEME

Incoming Rotary International President Shekhar Mehta urged members to become more involved in service projects, saying that caring for and serving others is the best way to live because it changes not only other people's lives, but also our own.



SERVE TO CHANGE LIVES

Mehta, a member of the Rotary Club of Calcutta-Mahanagar, West Bengal, India, revealed the 2021-22 presidential theme, Serve to Change Lives, to incoming district governors on 1 February during the Rotary International Assembly. The assembly, a yearly training event for district governors-elect, was originally set to take place in Orlando, Florida, USA, but was held virtually because of the COVID-19 pandemic.

Mehta spoke about how participating in-service projects through Rotary changed him as a person and made him empathize more with the needs of others. Soon after joining his club, he helped carry out projects that benefited rural communities in India.



Some of the poor conditions he saw in those communities strengthened his commitment to service. "I truly understood the plight of my brethren," he said.

Mehta participated in initiatives that brought artificial limbs to children, clean water and sanitation to homes, and better health care facilities to communities.

"Rotary kindled the spark within me to look beyond myself and embrace humanity," he said. "Service became a way of life for me and I, like many others, adopted the guiding philosophy that 'Service is the rent I pay for the space I occupy on this earth, and I want to be a good tenant of this earth.'"

Mehta encouraged district governors-elect to lead by example during their term and inspire Rotary and Rotaract members to participate in projects that have measurable and sustainable impacts. He's asking each club to conduct a Rotary Day of Service.

"At the end of your term as district governor, you should feel that because of your leadership, because of your inspiration to Rotarians and Rotaractors, the world has changed for the better because of the service done by them during the year," he said.

Focusing on diversity, membership

For the 2021-22 Rotary year, Mehta wants members to focus their efforts on empowering girls and ensuring their access to education, resources, services, and opportunities so that future generations of women leaders will have the tools they need to succeed. Mehta asked members to use Rotary's belief that diversity, equity, and inclusion is critical in all we do as a compass to guide this work.

"There are many issues that girls face in different parts of the world, and you as leaders will ensure that we try and mitigate the disadvantage of the girl that they may have," he said.

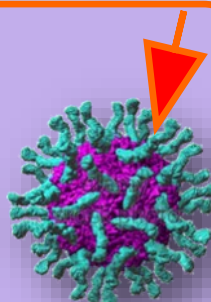
To be able to do more through service, Rotary needs to increase membership, Mehta said. Membership has hovered around 1.2 million for the past two decades. He challenged the incoming governors to be catalysts in their districts to help increase membership to 1.3 million by 1 July 2022. Mehta's Each One, Bring One initiative asks every member to bring one person to join Rotary within the next 17 months.

Increasing membership while also continuing our commitment to eradicating polio, fighting COVID-19, and serving our communities is an ambitious goal. "And that should excite you," Mehta said. "Rotarians love challenges."

Source: [Ryan Hyland in rotary.org](https://www.rotary.org)
Courtesy: eFlashOnline



On **13th January 2014**
India was officially
declared as **Poliofree.**
**NOW IS THE TIME
FOR MORE VIGIL**



The registration fees for the conference is as follows:

Rotarians - ₹ 5500 (₹ 4,500 till 6Feb) Anns, Annets, Johns(above 18 years)- ₹ 3,500
 Annets & Johns (12-18 years)- ₹ 2,000 Annets & Johns (Below 12 years)- NIL

Suresh Kamath, Conference Treasurer.

RI District 3181 - Zone 2 and 3

RC Derlakatte hosts **Jhanak Jhanak Payal Baaje, the Zonal Dance Competitions 2020-21** on 14th February, at Canara High School, Urva, Mangalore. The event commences from 8.00 AM.

Morning Session: Singing Competition and Mime Show

□ Tea and Registration -0800 a.m - 0830 a.m ; □ Inauguration -0845 a.m.; □ Team to be ready - 0850 a.m

□ Events will start at -0900 a.m

Events:

1. Dance Group(Rotary Family), 2. Dance Solo (Children of Rotarians Annet or Jon below 14 year age), 3. Dance Solo (Children of Rotarians Annet or Jon above 14 year age) .

RC Mangalore North hosts **Ganakogile 2021**

Tea and Registration -0800 a.m - 0830 a.m ;

□Inauguration : 8.15 am.

Competition starts at -08.30 a.m

1. Singing(Solo) Rotarian 2. Female Rotarian or Ann, 3. Children of Rotarian below 14, 4. Children of Rotarian above 14, 5. Singing Duet (One rotarian is must), 6. Singing Group Rotary family.

For Rules and Regulations contact the club **Secretary at 94481 11440**

The 10th apple effect!!

A hunter once lost his way deep inside the jungle while chasing a deer.

He used all his navigation skills but neither did he find any way out of the jungle, nor could he find any food to eat for 8 days at a stretch.

He started feeling so damn hungry that he could eat an entire elephant at one go. Disappointed, he lost all hope. And that is exactly when an apple tree caught his sight.

He collected a dozen apples to feed him for the rest of his search.

As he ate the 1st apple, his joy knew no bounds and he just couldn't stop feeling grateful and blessed.

He thanked life.

He thanked God.

He could not believe his luck when he ate the 1st apple, but he was less grateful while having the 2nd apple and even lesser grateful when he had the 5th apple.

Somehow, with each passing apple, the hunger still kept on increasing and the joy kept on reducing drastically.

He just could not enjoy the 10th apple.

Why?

He had already taken for granted the gift of having found an apple tree in the middle of a forest after 8 long days of wandering with hunger !!

When he took the 10th apple in his hand, he was still very hungry but he just did not feel like having it any more.

Economics calls this diminishing marginal utility...I would like to call it 'diminishing gratitude'. in simple words, taking things for granted !! Or let's just call it 'the 10th apple effect'.

The 10th apple did not lack taste, it did not lack the potential to satisfy his hunger but the only thing lacking was his gratitude for finding food in the middle of the jungle.

The hunter represents us. And the apple represents the **gifts that life gives us**. The 10th apple represents our **lack of gratitude for these gifts of life** and our 'take everything for granted' attitude.

As we continue receiving the gifts of life, our hunger, our greed keeps on increasing and the joy we get from these gifts diminishes.

The 10th apple is as sweet as the first apple.

If the 10th apple fails to give you as much pleasure as the first one, nothing is wrong with the apple, everything is wrong with you !!

If you get bored on a dull day, it is not because the day is dull and boring. It is because your gratitude has become dull and boring.

Every moment is a gift that's why it is called PRESENT

Are U suffering from the 10 th Apple effect ?

